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Mein Urlaub mit Hund...



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Mein Urlaub mit Hund...

Gartenhotel Magdalena
ausgezeichnet mit



5 Pfoten, für den engagierten und professionellen Umgang mit Hunde-Gästen.

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Mein Urlaub mit Hund...

AUSGEZEICHNET MIT



DOG PEOPLE AS TARGET GROUP

- ✓ Increased booking enquiries in the off-season
- ✓ Highly emotional customer access
- ✓ Upsell opportunities
- ✓ Increased potential for regular customers

Does your hotel complex have holiday apartments or mobile homes as well?
We certify these free of charge & without any additional effort!

*** Advantage:** By being listed in several categories on pftencheck.com, you can reach **even more potential guests!**

THE CERTIFICATION PROGRAM

The diverse services offered by Pftencheck for hotels and campsites:

- Personal certification carried out by a Pftencheck.com expert ✓
- On-site quality check every two years ✓
- Awarding of the certificate ✓
- Awarding of digital certificate for online use ✓
- Pftencheck badge for window display ✓
- Digital Pftencheck badge for online use ✓
- Pftencheck starter pack* ✓
- (Free copies of the Hundezeitung newspaper) ✓
- Hotel addition to our group of checked Hotels at www.pftencheck.com ✓
- Integration into our CMS ✓
- Benefit from Search Engine Optimisation & newsletter marketing ✓
- Presentation on our social media channels ✓
- Promote 3 specials/packages a year on pftencheck.com ✓
- PR presentation as a dog-friendly hotel on diehundezeitung.com** (including a backlink***) ✓

Includes starter pack with towels, bowls, door tags, poo bags and treats

599,- €/year
excl. VAT

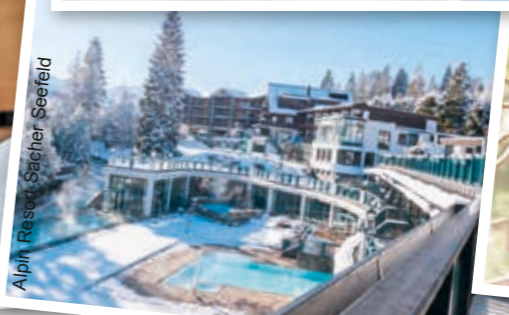
If your hotel or camp site also has apartments, holiday homes or mobile homes, these accommodations can be certified without any additional effort or cost. The advantage: Your property appears in multiple categories at www.pftencheck.com and will therefore reach a wider range of holidaymakers.

* Includes: » 4 ‚Pftencheck‘ dog towels » 4 high-quality, silver, dog bowls in different sizes
 » 4 door hangers ‚Dog in the room‘
 » Assortment of welcome treats » 100 poo bags.

** worth € 449/year, for the duration of your Pftencheck membership

*** High-quality backlink for your SEO through high domain ranking

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NUMBERS – DATA – FACTS

€ 5 billion

The size of the dog ownership market each year

€ 60 million

Spent specifically on dogs for vacations each year

More than **12 Millionen** People live with dogs in the DACH countries.

Cooperation with
„Die Hundezeitung“
THE specialist medium for dog people in the DACH region.



AS SEEN IN



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